Reflects Jour lifestyle





Sivanesan Group of Companies

S. Sivanesan & Co Sivanesan Company Housewares Industries Sivanesan Company (Unit II) Sivanesan Company (Ind) Premier Marketing Ketana Home Collections

Reflecting Consumer Preferences.

Innovations in lifestyles and changing trends in cuisine are closely reflected in the latest creations from Premier.

Constantly taking into consideration the pulse of changing consumer preferences and using exhaustive market research, the Sivanesan Group of Companies uses its flagship brand to innovate new products specifically designed to cater to evolving needs. Premier today has become a byword for user-friendly convenience that dynamically keeps pace with the ever-changing requirements of today's families.

Amply supported by a growing establishment of seven manufacturing units and three marketing networks, the Sivanesan Group today rolls out over 600 items across 30 unique product lines. And hence, with this leadership in design for ever three decades, the group today user-friendly delivers modern and of international kitchenware thatis standards.

Whether it's upgrading existing products or path-breaking new innovations, all Premier products reflect a uniform commitment to the concerns of discerning customers.



A quality product that reflects your perfect lifestyle.

It comes naturally for our esteemed customers and business partners to expect high quality and standards that reflects their refined tastes.

I'm happy to say that over 45 years since inception, the Sivanesan Group of Companies has been able to consistently deliver the same with quality products that have achieved uniformly high levels of "customer satisfaction" and "business trustworthiness".

A delivery that's made possible by vision, commitment and the efficient execution of business functions across the company. And we at Sivanesan, wholeheartedly intend to maintain the same for years to come.

We look forward to serving you now and in the future as well.

S. Sivanesan CEO Sivanesan Group of Companies

An Echo of Excellence. Heard globally!

The world class quality of the creations of the Sivanesan Group is closely reflected in the popularity and demand in the International market. Sivanesan Group's growing International footprint is spread across continents like North America, Europe, the Middle East and Australia.

Over 100 different products from Premier enjoy a considerable presence in:

- * The United Kingdom
- * The USA
- * Canada
- * Switzerland
- * France
- * Spain
- * Bahrain
- * Dubai
- * Doha
- 1 11
- * Muscat
- * Kuwait
- * Saudi Arabia
- * Maldives
- * Bangladesh
- * Malaysia
- * Colombo
- * Brunei
- * Singapore
- * Mauritius
- * Madagaskar





The Sivanesan Group is well-equipped to deliver the quality demands of the International markets. This is reflected in quality certifications from renowned industry bodies such as Underwriters Laboratories (UL), USA, and the Indian Standards Institute (ISI), among others.



Reflecting a need for safety and nutrition Pressure Cookers

Safe, reliable and long-lasting Premier pressure cookers offer a healthy way of conserving vital nutrients and vitamins, while saving on energy. Their design, incorporating the patented Multiple Safety System, ensures quick and even heating that reduces cooking time and fuel consumed.

The Premier range of aesthetically-designed pressure cookers includes a wide variety of material and design options:

- * Aluminium
- * Hard Anodized
- * Stainless Steel Sandwich Bottom

Certified by Underwriters Laboratories (UL), Bureau of Indian Standards (ISI) and Common European (CE)



Aluminium Pressure Cookers





Premier Aluminium Pressure Cooker 2, 3, 5, 6.5 Litres



Premier Netraa Aluminium Pressure Cooker 1.5, 2, 3, 5.5, 7.5, 10, 12 Litres





Premier Netraa Deluxe Aluminium Pressure Cooker 2, 3, 5.5, 7.5, 10 Litres



Premier Netraa Aluminium Pressure Cooker 22, 27 Litres



Handi Premier Aluminium Pressure Cooker 1.5, 3, 5.5 Litres



Premier Netraa Deluxe Aluminium Pressure Pan Small & Large



Premier Netraa Aluminium Pressure Pan Small & Large



Premier Netraa Aluminium Pan Small & Large

Aluminium Combo Pack Pressure Cookers



Premier Aluminium Pressure Cooker 5+2 Litres



Premier Aluminium Pressure Cooker 5Ltr.+ Pan Small, 7.5Ltr.+ Pan Large









A shining standard of convenience Pressure Pans & Pans

Available in a desirable range of small and large sizes, these vessels can easily handle most cooking jobs faced by modern kitchens.

These versatile Pressure Pans and Pans come in aluminium and stainless steel variants, with stainless steel sandwich bottoms.



Stainless Steel Pressure Cookers





Handi Premier Stainless Steel Pressure Cooker 1.5, 3, 5 Litres



Handi with Glass Lid Premier Stainless Steel Pressure Cooker 1.5, 3, 5 Litres



Comfort Premier Stainless Steel Pressure Cooker 1.5, 2, 3, 5, 7.5, 10 Litres

Convenient and
Multi Purpose
Pressure Cooker
for Induction & LPG Stoves



Comfort Premier Stainless Steel Pressure Pan Small, Medium, Large



Turn On Premier Stainless Steel Pressure Cooker 5 Litres



Comfort Premier Stainless Steel Pan Small & Large









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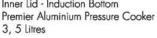


Induction Bottom Pressure Cookers



















Efficiency reflected in elegance Stainless Steel Cookware

An aesthetic style that closely mirrors functionality that's second to none. A union of high grade stainless steel with high end style that provides kitchens with elegance and effective options from storage to serving.

It comes in a variety of sizes, shapes and arrangements and is versatile enough to handle varied uses right from boiling to steaming.



Stainless Steel Cookware



Stainless Steel Sandwich Bottom Multi-Steamer with Glass Lid 24 cm





Stainless Steel Idly Maker 4 & 6 Plates



Stainless Steel Milk Boiler 1, 1.5, & 2 Litres



Stainless Steel Puttu Maker Supreme



Stainless Steel Puttu Maker XI



Stainless Steel Cook & Look with Glass Lid 16, 18, 20, 24 cm



Stainless Steel Sauce Pan with Glass Lid 14, 16, 18, 20 cm



Stainless Steel Kadai (Induction Bottom) with Glass Lid 22, 24 cm

Stainless Steel Tableware



Stainless Steel Serving Bowl Elite Gold 500, 1500, 2000, 3500 ml



Stainless Steel Serving Bowl 1500, 2000, 3500, 5000, 10000, 20000, 30000, 50000 ml



Mirroring concerns for healthier cooking Non-Stick Cookware

Premier Non-Stick Cookware enables reduced use of cooking oil and significantly minimizes the risks of cholesterol build-up.

This range of non-stick cookware is distinguished by multi-coatings, solidity and an ISI certification for food-grade quality. All of which helps to ensure a more healthy, tastier and nutritious diet for worry-free living for the whole family.



Non-Stick Cookware





Non-Stick Cookware





Non-Stick Rectangular Tawa 26 x 21 cm



A sheen that stands out Hard Anodized Pressure Cookers

A glossy ebon-black sheen that reflects world class looks and an unequalled durability. That's Premier's range of hard-anodized heavy-gauge cookware.

Non-toxic, non-reactive, non-corrosive and non-staining-even in the fierce heat of continued service in today's demanding kitchens.



Hard Anodized Pressure Cookers





(ISO, 9001 : 2015 Certified Compar



Hard Anodized Trendy Black Pressure Cooker 1.5, 3, 5, 7.5, 10, 12 Litres



Inner Lid - Hard Anodized Trendy Black Pressure Cooker 3, 5 Litres



Handi - Hard Anodized Trendy Black Pressure Cooker 1.5, 3, 5.5 Litres



Hard Anodized Trendy Black Pressure Pan Small & large



Hard Anodized Induction Bottom Pressure Cookers



Cucina Hard Anodized Trendy Black Pressure Cooker 1.5, 3, 5, 7.5, 10 Litres & Pressure Pan Small & Large

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Cucina Handi - Hard Anodized Trendy Black Pressure Cooker with Glass Lid 1.5, 3, 5.5 Litres





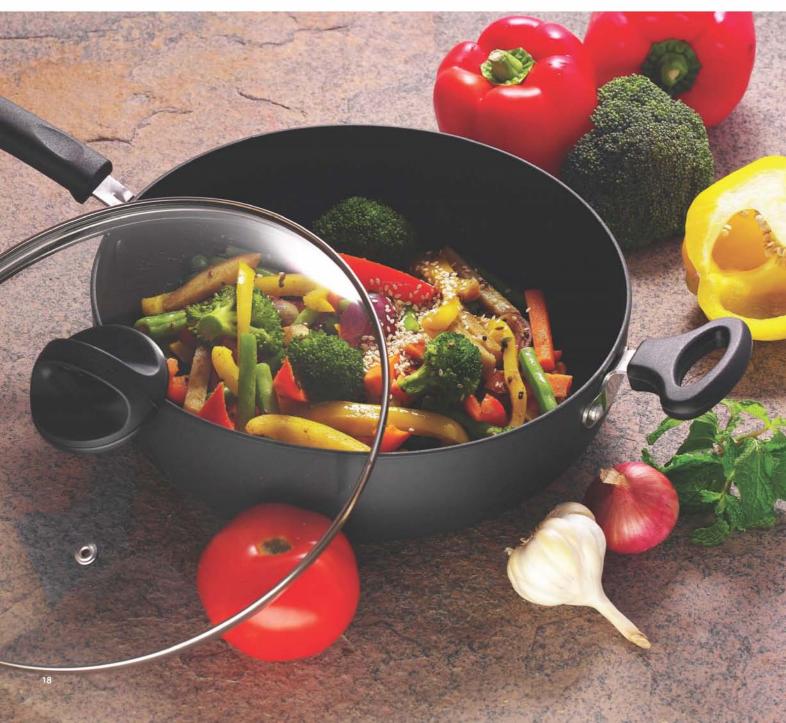






A style that stays forever Premier's hard anodized cookwares

The Premier's hard anodized cookwares are exclusively designed for cooking low fat foods in a whole new convenient way. It's all are fabricated with the finest quality materials and coatings which conforms the quality standards that ensure long operational life. Made of high quality thick gauge aluminum, Premier's hard-anodized cookwares are easy to cook, clean and maintain. It is available with wire handle to give you additional grip while holding and transferring.







A new gloss on quality Aluminium Cookware

Crafted from superior grades of aluminium, Premier Cookware is increasingly preferred over more traditional utensils. And with good reason too.

Reliable, cost-effective and durable, their superior smooth finish enables heat to spread evenly over the entire cooking surface - for meals cooked better.



Aluminium Cookware





Aluminium Cookware



Tope 9 Piece Set 14, 16, 18, 20, 22, 24, 26, 28, 30, 32 cm



Stew Pans 3 Pcs Set 24, 26, 28 cm 4 Pcs Set 16, 18, 20, 22 cm



Saute Pans 15, 18, 21, 24, 27, 30, 33, 36 cm







Murukku Achchu



A likeness of the state-of-the-art

Mixer Grinders

Complex food processing requirements are considerably simplified - through the application of advanced state - of - the - art features for contemporary kitchen chores.

Crafted using quality manufacturing processes, Premier Mixer Grinders employ stainless steel jars and durable multi-purpose cutting blades to tackle virtually any food processing job.

Safety of usage is ensured by a 550 / 650 / 750 watts heavy duty motor with an automatic overload cut-off system. Rubber feet ensure a firm grip on work surfaces during use.





Xpress Emerald Mixer - KM - 509 230V - 240V AC 50 Hz 750W



Xpress Ruby Mixer - KM - 510 230V - 240V AC 50 Hz 750W 110V - 60 Hz 650W





Cute Mixer KM - 512 230V - 240V AC 50 Hz 550W

Mixer Grinders



Swift Mixer KM - 526 230V - 240V AC Hz 750W



Super Choice Mixer KM - 503 230V - 240V AC 50 Hz 550W



Super Q Mixer KM - 508 230V - 240V AC 50 Hz 550W



Viola Mixer KM - 514 230V - 240V AC 50 Hz 650W



A true reflection of versatility Wet Grinders

Masalas. Chutneys. Purees. Soups...

The pastes that are the basis of all the above are crushed, mixed, pounded abd ground by a special hard black roller stone of export quality. A stone that ensures no chipping and powdering during wet grinding applications.

A grinding stone, whose rotation is optimized to avoid over-heating, thus preserving micro-nutrients in the paste-and all plastic components in the wet grinder of food grade material to ensure wholesomeness.

With additional special innovative attachments for kneading, mixing and pulping.



Wet Grinders



Easy Grind 220V - 240V AC, 50 - 60 Hz, 1 Phase, 200W 2 Litres



Supreme Wet Grinder PG 504 220V - 240V AC, 50 - 60 Hz, 1 Phase, 200W 2 Litres

Optional attachments are also available.



Coconut scrapper, Atta kneader

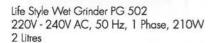


Wonder Wet Grinder PG 503 220V - 240V AC, 50 Hz, 1 Phase, 180W 1.5 Litres 110V, 60 Hz





Compact Wet Grinder PG 501 220V - 240V AC, 50 Hz, 1 Phase, 210W 2 Litres 110V, 60 Hz





Mirroring a new standard of convenience Electric Rice Cookers

Cooking at the touch of a button is a convenience that more kitchens can now enjoy. With Premier's automatic cookers that conserve vital nutrients and vitamins, while saving on energy usage too.

Capable of keeping food warm for up to 4 hours before serving, these electric rice cookers preserve moisture in the prepared food and peace of mind as well.



Electric Rice Cookers



ERC 10 E 1.0 Litres 230V - 240V, 50 Hz, 550W



Pronice Andrews of the Control of th

ERC 18 E, 22 E 1.8 Litres, 2.2 Litres 220V - 240V, 50 Hz, 650W



ERC 45 - WP 4.5 litres 220V - 240V, 50 Hz, 1500W



ERC 18 ES, 22 ES 1.8 Litres,2.2 Litres 230V - 240V, 50 Hz, 650W



A shimmering standard of quality Trendy Black LPG Stoves

It's one of the most wanted Premier appliances when it comes to Indian Kitchen. An indispensable ingredient in the preparation of better meals, these LPG stoves are the tried and trusted mainstays of many a kitchen.

Serving sturdily - and safely - with black glass tops of specially toughened glass and a choice of 2, 3 burner models.



Trendy Black LPG Stoves





A glowing image of excellence

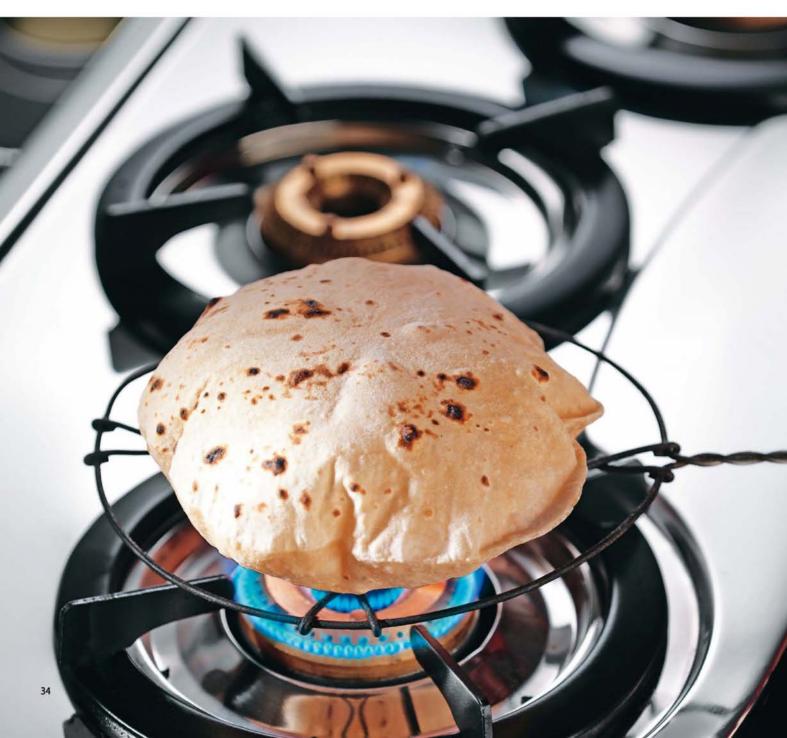
Stainless Steel LPG Stoves

Faster, easier and safer cooking is now a reality in countless kitchens.

Thanks to a generous multiplicity of features such as Blue Flame Control for heat adjustment, rust-proof angled brass burners, detachable spill trays and scratch-resistant pan support.

All these features are encapsulated within an elegant stainless steel frame for aesthetic appeal, combined with highly functional value for money.

Variants available in 2, 3 burners.



Stainless Steel LPG Stoves







Elite 2B Manual



Chic 2B Manual



Switch to easy way of making your delicious food

Premier Induction stove

Premier Induction stove has the latest technology, hassle-free functions and stylish design which make it an elegant part of your kitchen. This very easy-to-clean induction stove has an anti-skid ring, feather touch button and is twice as good as gas. With no risk of fire and auto switch off button, the Premier induction stove is programmed to suit the cooking needs of Indian home-maker.







We love our environment, we choose wisely

Drinking water in metallic bottles is among the ideal ways to show love to our environment. Keeping in mind the trend of non-plastic water bottles, Premier brings to you smartly designed stainless steel and copper bottles that last long. Other reasons that will make you switch to these bottles are that they are very easy to wash and handle. These bottles are 100% food grade, BPA free and has air tight seal. Premier stainless steel and copper bottles are tough yet lighter even after filling water. They are sleek enough to fit into bags and refrigerator, classy to carry for work and other outings.



Stainless Steel Water Bottles, Flask and Copper Water Bottles



Copper Water Bottles 500 ml / 750 ml / 1000 ml



SS Flask 350 ml / 500 ml / 750 ml / 1000 ml



SS Water Bottles Ring 750 ml /1000 ml

SS Water Bottles Damru 750 ml /1000 ml

SS Water Bottles 500 ml / 700 ml/ 750 ml / 1000 ml



Toast to Premier life! Premier Toaster

Do you love waking up to crispy and delicious toasted bread? Premier Toaster can make this sumptuous breakfast possible. Just insert the bread slices from the top of the toaster and within minutes your breakfast is ready. It has a side lever and a timer to make the toast of your choice. Bring it home and enjoy your breakfast everyday.



Toaster



Plastic Electric Toaster PT PB 220V - 240V 50 Hz 800VV



Stainless Steel Electric Toaster PT SB 220V - 240V 50 Hz 800W





Make softer roties faster in a stylish way. Premier Roti Maker

Premier's Roti Maker makes busy mornings easier than ever before. Its non-stick coating allows you to make fluffy, softer and prefectly circular chapatits with less effort and it prevents the dough from sticking to the hot plates. Comes with a heat resistant anit slip-grip handle that makes it easy to press the plates together and to lift up the top plate. It is ideal for Hot Roti, Rolls, Khakra, Dosa and Papad.



Instant Roti Maker







For Ultra-fast breakfast

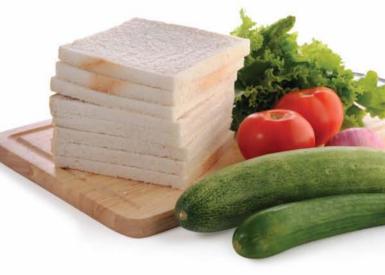
Premier's Sandwich maker strikes a perfect balance between beauty and utility. It is a stylish and easy to use sandwich maker that cooks delicious sandwiches in less time. It also comes with removable grill and waffle plates. Sandwich maker's handle is heat-resistant so you can move or open when it's still hot.



Sandwich Maker



Sandwich Maker AK - B003 220V - 240V 50 Hz 750W





3in One

Sandwich Maker AK - A001 220V - 240V 50 Hz 750W

Sandwich Making Plate



Grill Plate



Waffle Baking Plate





For the hot and happening life! Kettle

Presenting an ultra modern Electric Kettle specially designed for heating water for tea. You can adjust the kettle to turn off the heat before it reaches the boiling point. What's more, you can set your own temperature for green or black tea in this super fast and handy Electric kettle from Premier.





Stainless Steel Electric Kettle FK 0908 A - 1.0 Litres 220V - 240V, 1850W - 2200W



Plastic Electric Kettle MD -309, 1.7 Litres 220V - 240V, 1850 W - 2200W



Safe Touch Kettle D1017 - 1.7 Litres, D1012A - 1.2 Litres, 220V - 240V, 1800 - 2150W, 50-60Hz



Stainless Steel Multi-Kettle PMK - 12S, 1.2 Litres 230V / 600W





Plastic Electric Kettle FK 1013 A - 1.7 Litres 220V - 240V, 1850W - 2200W



Plastic Electric Kettle FK 0907 A - 1.0 Litres 220V - 240V, 1850W - 2200W



Stainless Steel Electric Kettle FK 0702 - 1.8 Litres 220V - 240V, 1850W - 2200W



For the briskly day and a breezy evening

The Premier Coffee Maker delivers the finest coffee possible by combining professional performance with an elegantly convenient design. With self-timer option, it makes your coffee ready to sip when you wake up in the morning. The coffee maker works on 550 watts of power thus making it a perfectly economical product to use. It can easily make six cups of coffee and features a drip filter. The Premier Coffee Maker is a superb brewer that makes your coffee the best it can be, within minutes.



Coffee Maker



Coffee Maker with SS Jar Model No: MD 205 220V - 240V AC 50 - 60 Hz 550VV





Look smart!

Premier Iron Box

Forget crease. Just look smart with Premier Iron Box. It heats up fast and allows you to iron quickly and in any direction.

Enjoy life without wrinkles with this state-of-the-art iron box from Premier.



Iron Box



Emerald Steam Iron PSI 01 1200W





The freshness in your kitchen forever.

Premier Kitchen Hood

Do you get exhausted while cooking because of the smoke and smell in your kitchen? It's high time to let go what makes you exhaust and say a big welcome to freshness in your kitchen.

With Premier Kitchen Hood the freshness will linger forever, and will make you feel good while you are cooking.



Kitchen Hood



103F90-T

Stainless Steel Body Suction Power - 1200M3/HR Motor - 193 W **Feather Touch Control** SS baffle Filter **LED Lamp** Auto Clean Oil Collector



102E60-T

Stainless Steel Body Suction Power - 1000M³/HR

Motor: 183W Feather Touch Control SS baffle Filter LCD Display LED Lamp **Heat Auto Clean** Oil Collector



103D60-P

Stainless Steel Body Suction Power - 900M3/HR Motor - 193 W SS baffle Filter LED Lamp

3 Speed push button Control



Makes every home a healthy place to live. Vacuum Cleaner

Presenting Premier Vacuum cleaner,
a must have prevention product for every home.
Designed with the health conscious features,
this product comes as a welcome relief for the
homemakers who are relentlessly busy and still care for
their love ones. Powered with surprisingly silent and
strong suction motor which helps to clean and clear out the
invisible dust.



Vacuum Cleaner



CS- H 3301 1400 W



Premier Stainless Steel Dust Bins

To give a proper finishing touch to the entire gamut of household products, Sivanesan Group of Companies also manufacture designer stainless steel bins for disposing organic & inorganic wastes in a stylish manner at a wide variety of establishments, such as hotels, restaurants, residential apartments, shopping complexes, hospitals, corporate offices, banks etc.

These steel bins are fully fire-retardant, non-corrosive, odour-free and easy-to-clean.



Stainless Steel Dust Bin Small



Stainless Steel Dust Bin Large



LED Flash Light

Model 1AAA

Corrosion / Water / shock Resitance Hyper Bright CREE XPE-R2 400 Meters Coverage 140 Minutes Continuous working time 80 Lumens Rechargable Liron Battery: 350 mAh Current: 100 mA, Voltage 4.2 V Charging Time: 4-5 Hours

Model 2AA

Corrosion / Water / shock Resitance Hyper Bright CREE XPE-R2 600 Meters Coverage 75Minutes Continuous working time 180 Lumens Rechargable Li-on Battery: 900 mAh Current: 200 mA, Voltage 3.0 V Charging Time: 5-6 Hours

Model 2SC

Corrosion / Water / shock Resitance Hyper Bright CREE XPE-R2 600 Meters Coverage 120 Minutes Continuous working time 200 Lumens Rechargable Li-on Battery: 1000 mAh Current: 400 mA, Voltage 3.0 V Charging Time: 7-8 Hours

Model 3C

Corrosion / Water / shock Resitance Hyper Bright CREE XPE-R2 1000 Meters Coverage 260 Minutes Continuous working time 245 Lumens Rechargable Li-on Battery: 2500 mAh Current: 400 mA, Voltage 4.5 V Charging Time: 7-8 Hours

Model 3SC

Corrosion /Water / shock Resitance Hyper Bright CREE XPE-R2 800 Meters Coverage 180 Minutes Continuous working time 220 Lumens Rechargable Li-on Battery: 1000 mAh Current: 400 mA, Voltage 4.5 V Charging Time: 7-8 Hours



Sivanesan Group of Companies

271, P. H. Road, Kilpauk, Chennai 600 010, India. Tel : 91 44 28363052, 28361053, 28361054 Fax : 91 44 28360500

E.mail: sivanes@sspremier.net

www:sspremier.net